



FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Joshua A. Johnson | Gibson Area Hospital & Health Services
Executive Director of Communications
T: 217-784-2612
josh_johnson@gibsonhospital.org

Gibson Area Hospital and Health Services Receives the 2022 Women's Choice Award® as one of America's Best Hospitals for Obstetrics

Gibson City, IL 1/11/2022 – Gibson Area Hospital and Health Services has been named as one of America's Best Hospitals for Obstetrics by the Women's Choice Award®, America's trusted referral source for the best in healthcare. The award signifies that Gibson Area Hospital is in the top 9% of 4,728 U.S. hospitals offering obstetrics.

The Women's Choice Award educates all women on where to receive the best care and focuses its research on hospitals that provide the highest quality patient experience, especially important for potential labor complications.

"Pregnancy is one of the most special times in a woman's life," said Delia Passi founder and CEO of the Women's Choice Award. "New moms have many choices when it comes to having their baby, so choosing where to deliver the baby is right up there with choosing the best doctor. We've made it easy for moms to identify the hospitals that are proven to deliver an outstanding experience."

The methodology for America's Best Hospitals for Obstetrics is unique in that it combines national accreditations, Hospital Consumer Assessment of Healthcare Providers and Systems ([HCAHPS](#)) [survey results](#) and hospital outcome scores with primary research about women's healthcare preferences. It is the only award recognizing excellence in obstetric services based on robust criteria that consider patient satisfaction and clinical excellence.

The America's Best Hospitals for Obstetrics gives consideration to the following specific criteria (all are not required):

- The percentage of patients reporting through the HCAHPS survey that they would definitely recommend the hospital
- Patient safety ranking based on 11 Centers for Medicare and Medicaid Services' measures of infection and complication rates
- Low rates of early elective deliveries (between 0-1%)
- Baby-Friendly USA designation, a World Health Organization (WHO)/United Nations Children's Fund (UNICEF) initiative to support best practices for breast feeding education and counseling
- Level III and Level IV neonatal intensive care designations to provide comprehensive care for the most complex and critically ill newborns.

"Our award gives a woman the confidence that her choice of a hospital for her delivery will be the best in terms of quality care and patient safety for her and her baby. As the trend of women waiting longer to start their families continues, having the Women's Choice Award seal is especially important for older moms who face increased risk and need a top hospital to provide her care," says Passi.

Gibson Area Hospital is one of 426 award recipients representing the hospitals that have met the highest standards for obstetrics across the U.S.

For more information on the America's Best Hospitals for Obstetrics, visit <https://womenschoiceaward.com/best-hospitals-for-obstetrics>

###

ABOUT THE WOMEN'S CHOICE AWARD®

The Women's Choice Award for Best Hospitals™ is a trusted referral source and coveted credential that identifies the nation's best hospitals based on robust criteria that includes relevant clinical performance, patient satisfaction and appropriate accreditations. The Best Hospitals demonstrate exceptional ratings, providing the highest level of care and commitment to their patients' health and well-being. The Women's Choice Award is the only designation

that takes into consideration the preferences of women when selecting a hospital. Visit <http://www.womenschoiceaward.com/> to learn more.

The information contained in this release is not permitted to be used in a non-press related context without the express prior written consent of the Women's Choice Award.