



FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Kathi Waldhof | Women's Choice Award®
Best Hospitals Program Administrator
T: (954) 922-0846 ext 2
kwaldhof@womenschoiceaward.com

Joshua A. Johnson | Gibson Area Hospital & Health Services
Executive Director of Communications
T: 217-784-2612
josh_johnson@gibsonhospital.org

Gibson Area Hospital and Health Services Receives the 2025 Women's Choice Award® as one of America's Best Hospitals for Obstetrics

Gibson City, IL, January 2025 – Gibson Area Hospital and Health Services (GAHHS) has been recognized as one of America's Best Hospitals for Obstetrics by the Women's Choice Award®. This award signifies that GAHHS is in the top 13% of 4,675 U.S. hospitals offering obstetrics.

The Women's Choice Award educates all women on where to receive the best care and focuses its research on hospitals that provide the highest quality patient experience, especially important for potential labor complications.

"Having a baby is one of the most precious times in a woman's life," said Delia Passi founder and CEO of the Women's Choice Award. "New moms have many choices to make when it comes to having their baby, and choosing where to deliver the baby is right up there with choosing the best doctor. We've made it easy for her to identify the best hospitals that are proven to deliver an outstanding birthing experience."

The methodology for the Best Hospitals for Obstetrics is unique in that it combines national accreditations, Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS)

survey results and hospital outcome scores with primary research about women's healthcare preferences. It is the only award recognizing excellence in obstetric services based on robust criteria that consider patient satisfaction and clinical excellence.

The Best Hospitals for Obstetrics award gives consideration to the following specific criteria (all are not required):

- The percentage of patients reporting through the HCAHPS survey that they would definitely recommend the hospital
- Patient safety ranking based on 13 Centers for Medicare and Medicaid Services' measures of infection and complication rates
- Low rates of early elective deliveries (between 0-1%)
- Baby-Friendly USA designation, a World Health Organization (WHO)/United Nations Children's Fund (UNICEF) initiative to support best practices for breast feeding education and counseling
- Level III and Level IV neonatal intensive care (NICU) designations to provide comprehensive care for the most complex and critically ill newborns.

"Our award gives a woman the confidence that her choice of a hospital for her delivery will be the best in terms of quality care and patient safety for her and her baby. As the trend of women waiting longer to start their families continues, choosing a hospital with the Women's Choice Award seal is especially important for older moms who face increased risk and need a top hospital to provide care for her and her newborn" says Passi.

GAHHS is one of 613 award recipients representing the hospitals that have met the highest standards for obstetrics across the U.S.

"We are honored to be recognized again this year by Women's Choice as one of America's Best Hospitals for Obstetrics. Providing a quality patient experience is incredibly important to us and the GAH team has delivered the highest quality care for 73 years. We will continue to set the bar high in order to deliver the best care and the best patient experience in the area." Robert Schmitt, CEO, Gibson Area Hospital and Health Services

For more information on the Best Hospitals for Obstetrics visit

<https://womenschoiceaward.com/best-hospitals-for-obstetrics>

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ABOUT Gibson Area Hospital and Health Services

Gibson Area Hospital and Health Services has been an independent, community-based Critical Access Hospital located in East Central Illinois since 1952. Serving Ford County and 8 neighboring counties with over 25 provider office locations throughout the service area offering robust primary and specialty care options. Our Vision is to be the model of excellence in community-based healthcare. Our Mission is to provide personalized, professional healthcare services to the residents of the communities we serve. We strive to be the heart of your hometown health, providing state-of-the-art healthcare services and facilities, close to home. For more information, visit: www.gibsonhospital.org

ABOUT THE WOMEN'S CHOICE AWARD®

The Women's Choice Award for Best Hospitals™ is a trusted referral source and coveted credential that identifies the nation's best hospitals based on robust criteria that includes relevant clinical performance, patient satisfaction and appropriate accreditations. The Best Hospitals demonstrate exceptional ratings, providing the highest level of care and commitment to their patients' health and well-being. The Women's Choice Award is the only designation that takes into consideration the preferences of women when selecting a hospital. Visit <http://www.womenschoiceaward.com/> to learn more.