



Gibson Area Hospital
& Health Services
GIBSON GETS IT



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MEDIA CONTACTS:

Kathi Waldhof | Women's Choice Award®
Best Hospitals Program Administrator
T: (954) 922-0846 x 2
kwaldhof@womenschoiceaward.com

Joshua A. Johnson | Gibson Area Hospital & Health Services
Executive Director of Communications
T: 217-784-2612
josh_johnson@gibsonhospital.org

Gibson Area Hospital and Health Services Receives the 2026 Women's Choice Award® as one of America's 100 Best Hospitals for Patient Experience

86% of women would travel up to 50 miles for a hospital with a better patient experience

Gibson City, IL 1/5/2026 – Gibson Area Hospital and Health Services (GAHHS) has been recognized as one of **America's 100 Best Hospitals for Patient Experience** by the **Women's Choice Award®**. This honor places GAHHS among the top 100 hospitals in the nation within its size category, based on number of beds.

Today's patients are more engaged in their healthcare decisions than ever before, and they expect a seamless, compassionate experience throughout their care journey. Hospitals that prioritize patient experience not only improve outcomes but also build trust, loyalty, and long-term relationships with their communities.

According to the **Agency for Healthcare Research and Quality**, a positive patient experience is strongly linked to better disease management, treatment adherence, and overall health outcomes. It also boosts employee morale, reduces staff turnover, and helps attract top talent—making it a win-win for patients and providers alike.

“By raising your standards to meet the highest expectations—often held by women—you're giving everyone the best care possible,” said **Delia Passi**, founder and CEO of the Women's Choice Award®.

“This award is more than a badge of honor. It lifts the entire hospital and all service lines by recognizing the exceptional experience you provide—not only for women, but for all patients.”

Why It Matters

- **82% of consumers** say they would switch healthcare providers after a poor experience
- **86% of women** would travel up to 50 miles for a hospital with a better patient experience

Award Methodology

- The Women’s Choice Award for Patient Experience is the **only national designation** that combines **HCAHPS survey results** with **primary research on women’s healthcare preferences** to identify the top 100 hospitals in each size category.
- Hospitals are evaluated using a weighted average of the following **HCAHPS measures**:
- Communication with nurses and doctors
- Responsiveness to requests for help
- Explanation of medications before administration
- Providing recovery information
- Cleanliness of rooms and bathrooms
- Quietness of the hospital environment at night
- Overall patient recommendation rating

“We are incredibly honored that our patients continue to choose GAHHS for their health care needs and this designation is a direct reflection of the dedicated staff and providers who care for our patients with the highest expectations.” Rob Schmitt, CEO, Gibson Area Hospital and Health Services

For the full list of America’s Best Hospitals for Patient Experience, visit:

<https://womenschoiceaward.com/best-patient-experience>

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ABOUT Gibson Area Hospital and Health Services

Gibson Area Hospital and Health Services has been an independent, community-based Critical Access Hospital located in East Central Illinois since 1952. Serving Ford County and 8 neighboring counties with over 35 provider office locations throughout the service area offering robust primary and specialty care options. Our Vision is to be the model of excellence in community-based healthcare. Our Mission is to provide personalized, professional healthcare services to the residents of the communities we serve. We strive to be the heart of your hometown health, providing state-of-the-art healthcare services and facilities close to home. For more information, visit: www.gibsonhospital.org

ABOUT THE WOMEN'S CHOICE AWARD®

The **Women's Choice Award for Best Hospitals™** is a trusted referral source and a prestigious credential that identifies the nation's top hospitals based on rigorous criteria, including clinical performance, patient satisfaction, and relevant accreditations. Hospitals earning this designation demonstrate a strong commitment to delivering exceptional care and prioritizing the health and well-being of their patients.

As the **only award that incorporates the preferences of women** in its methodology, the Women's Choice Award empowers women to make informed healthcare decisions with confidence. In fact, **84% of women say they would trust a hospital more if it carried the Women's Choice Award seal**, making it a powerful symbol of quality and trust.

To learn more, visit www.womenschoiceaward.com.